

## CLAIMS

1. A terminal apparatus comprising:
  - a personal information storage section that stores personal information which is information indicating features of predetermined gift receivers;
  - a reception section that receives receiver information which is information indicating features of a receiver who is assumed to receive the gift and product information which is information of said gift including said receiver information;
  - a product information selection section that arranges said product information received by said reception section so that said product information including said receiver information of the receiver whose features match the features of said gift receiver comes to the top; and
  - a display section that displays said product information in order in which said product information is arranged by said product information selection section.
2. The terminal apparatus according to claim 1, further comprising:
  - a measuring section that measures a current date and time; and
  - an event determining section that selects said gift

receiver for whom a result of subtracting the current date and time measured by said measuring section from a specific date and time stored as said personal information in said personal information storage section 5 is equal to or lower than a threshold,

wherein said product information selection section arranges said product information received by said reception section so that said product information including said receiver information of a receiver whose 10 features match the features of said gift receiver selected by said event determining section comes to the top.

3. The terminal apparatus according to claim 2, further comprising a schedule storage section that stores 15 expiration dates for purchasing before said specific date and time in said gift of said product information selected by said product information selection section, wherein said display section displays said expiration dates of purchasing stored in said schedule storage section up 20 to said expiration date for purchasing.

4. The terminal apparatus according to claim 1, wherein said product information selection section arranges said product information received by said reception section 25 so that said product information of said gift receiver whose communication frequency is equal to or greater than a threshold comes to the top.

5. A terminal apparatus comprising:

a personal information storage section that stores personal information which is information indicating features of predetermined gift receivers;

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10 a reception section that receives receiver information which is information indicating features of a receiver who is assumed to receive the gift and product information which is information of said gift including said receiver information;

15 a product information selection section that decides whether or not the features of said gift receiver match the features of said receiver and selects, when the decision result shows that the features match, said product information including said receiver information of the receiver whose features match the features of said gift receiver; and

20 a display section that displays said product information selected by said product information selection section including said decision result when the features match.

6. The terminal apparatus according to claim 5, further comprising:

25 a measuring section that measure a current date and time; and

an event determining section that selects said gift

receiver for whom a result of subtracting the current date and time measured by said measuring section from a specific date and time stored as said personal information in said personal information storage section 5 is equal to or lower than a threshold,

wherein said display section displays said product information selected by said product information selection section including said decision result when the features of said gift receiver selected by said event 10 determining section match the features of said receiver.

7. The terminal apparatus according to claim 5, wherein said display section displays said product information selected by said product information selection section 15 including said decision result when the features of said gift receiver whose communication frequency is equal to or higher than a threshold match the features of said receiver.

20 8. A distribution server that transmits said product information to the terminal apparatus according to claim 1, said distribution server comprising:

a product information generation section that generates said product information including receiver 25 information; and

a transmission section that transmits said product information generated by said product information

generation section.

9. A received data display method comprising the steps of:

5. storing personal information which is information indicating features of predetermined gift receivers; receiving receiver information which is information indicating features of a receiver assumed to receive a gift and product information which is information of said 10 gift including said receiver information; arranging said product information received so that said product information including said receiver information of a receiver whose features match the features of said gift receiver comes to the top; and 15 displaying said product information in order of the arrangement.

10. The received data display method according to claim 9, further comprising the steps of:

20 measuring a current date and time; and selecting said gift receiver for whom a result of subtracting the current date and time measured from a specific date and time stored as said personal information is equal to or lower than a threshold; 25 wherein said received product information is arranged so that said product information including said receiver information of a receiver whose features match

the features of said selected gift receiver comes to the top.

11. The received data display method according to claim  
5 10, further comprising a step of storing expiration dates  
of purchasing before said specific date and time of said  
gift in said product information selected, wherein said  
expiry dates of purchasing stored are displayed up to  
said expiration date for purchasing.

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12. The received data display method according to claim  
9, wherein said product information received is arranged  
so that said product information of said gift receiver  
whose communication frequency is equal to or greater than  
15 a threshold comes to the top.

13. A received data display method comprising the steps  
of:

storing personal information which is information  
20 indicating features of predetermined gift receivers;  
receiving receiver information which is information  
indicating features of a receiver assumed to receive a  
gift and product information which is information of said  
gift including said receiver information;  
25 deciding whether the features of said gift receiver  
match the features of said receiver or not and selecting,  
when the decision result shows that the features match,

said product information including said receiver information of the receiver whose features match the features of said gift receiver; and

displaying said product information selected  
5 including said decision result when the features match.

14. The received data display method according to claim  
13, further comprising the steps of:

measuring a current date and time; and  
10 selecting said gift receiver for whom a result of subtracting a current date and time measured from a specific date and time stored as said personal information is equal to or lower than a threshold,

wherein said product information selected including  
15 said decision result when the features of said gift receiver selected match the features of said receiver is displayed.

15. The received data display method according to claim  
20 13, wherein said product information selected including said decision result when the features of said gift receiver whose communication frequency is equal to or greater than a threshold match the features of said receiver is displayed.